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On Nov. 2, 2006

TOWNSEND and TOWNSEND and CREW LLP

By: Andrea S. Beck

Andrea S. Beck

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:

Steve Gelphman

Application No.: 10/717,215

Filed: November 18, 2003

For: BAG INCLUDING A CONTOUR PANEL

Customer No.: 20350

Confirmation No. 6035

Examiner: Tri M. Mai

Technology Center/Art Unit: 3727

DECLARATION PURSUANT TO 37 CFR 1.132

Sir:

I, Priya Sharma, declare as follows:

1. I currently work for the assignee of the present application, ACCO Brands USA LLC, and specifically for its Kensington division. I have worked with Kensington for over two years. My current title at Kensington is "Global Product Manager, Cases." I have a Masters degree in International Management.
2. I have reviewed the present patent application, and the present claims. Bags which are marketed and sold by Kensington are covered by one or more pending claims and are marketed under the name "contour."
3. I believe that embodiments of the invention have a number of advantages and that these advantages have been recognized by others. Copies of articles

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Rajeev Joshi
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describing advantages of embodiments of the invention are attached hereto in Exhibit A.

4. The table below shows sales of Kensington's "contour" line of bags from 2002-2005. As shown below, the unit sales of the contour bags have steadily increased over the years.

Year	Unit Sales of Contour Bags
2002	0
2003	Greater than 35,000
2004	Greater than 78,000
2005	Greater than 93,000

5. From 2002-2005, Kensington was not and current is not, a market leader in the bag industry, in comparison to other well known, larger bag manufacturers such as Samsonite. I believe that sales of the bags are unexpectedly good, despite the fact that Kensington is not a market leader in the bag industry.

6. I hereby declare that all statements made of my own knowledge are true and that all statements made on information and belief are believed to be true. I understand that willful false statements and the like are punishable by fine or imprisonment, or both (18 U.S.C. §1001) and may jeopardize the validity of the application or any patent issuing thereon.

Priya Sharma
Priya Sharma

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11/02/06
Date

What's a Digital Lifestyle Aggregator?

Imagine a next generation MyYahoo service - which enabled end-users to keep track of their personal (and their families) music, photo, video and file collections and provided them with 'home publishing' capabilities to create, store and distribute their own content. Imagine a social networking environment which matched and found like-minded people and enabled them to participate in activities together (both on-line and in 'real space'.)

Imagine a system that managed their Home LAN, devices, cell phones and videogames while providing a virtual file system to give them access to all of their content and data - whether they were at home, the office or on the road. Imagine a communications and personal management system which enabled inter-personal interaction (sort of like 'groupware for humans') that assumed that all of these features and capabilities were built-in system constructs.

Now imagine all of these capabilities and features in one integrated environment - focused in on a particular constituency, content brand or set of activities. That's what we call a digital lifestyle aggregator (DLA.)

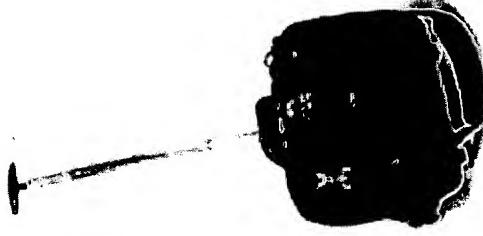
It's a new kind of platform which every ISP, hardware and software vendor and major brand will have their own version of. Based upon what assets, IP, market position, resources and existing technology base - each DLA customer will have their own unique set of requirements and implementation details. But each will share the notion of making THEIR customers lives easier - by integrating, aggregating and providing appropriate levels of customization to bring all of the disparate elements of digital convergence together.

Apple calls theirs iLife. Microsoft is building it into Longhorn. We feel that we can design, build and maintain a significant number of these kinds of systems (over 20% of the market) and build a highly profitable company doing so within the next 3-5 years.

<http://broadbandmechanics.com/>

Sam's Cool Mac Pick's - Feb 5th - 2005

Kensington Contour Roller Case



For anyone that needs to take the weight off your back and spine, this might be the perfect ticket. Complete with numerous compartments for one's PowerBook or iBook (any size), I can say I'll be using this during long walks in airports and abroad.

The Kensington Roller case with ergonomic design delivers go-anywhere comfort and protection. Five stage curved telescopic handle shifts weight onto the wheels for easier roller navigation. In situations where the case needs to be carried, the Contour system helps reduce shoulder and neck fatigue by up to 35%. SnugFit protection system provides superior notebook computer safety.

Available through [kensington.com](http://www.kensington.com), electronic and computer superstores worldwide

<http://www.kensington.com> - MSRP: \$99.99

Macally PodWave

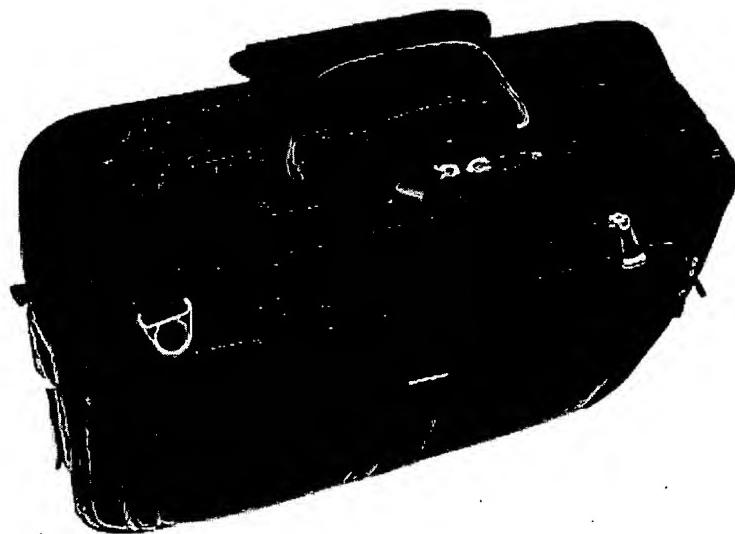


Kensington Contour Pro 17" Screen Notebook Case Review (pics)

by fsacj - 7/14/2005

by Andrew Johnson, Alaska USA

The **Kensington Contour Pro 17"** is a large shoulder type laptop bag for those of us who just had to buy the biggest laptop available. It is designed with comfort and versatility in mind, and it also happens to be built from high quality materials. One great but very simple feature is the removable padded notebook sleeve with its own handle. It's perfect for short trips when all you need is the notebook, but want some level of protection.



Kensington Contour Pro 17" Notebook Case ([view larger image](#))

Features and Specifications (adapted from **Kensington**):

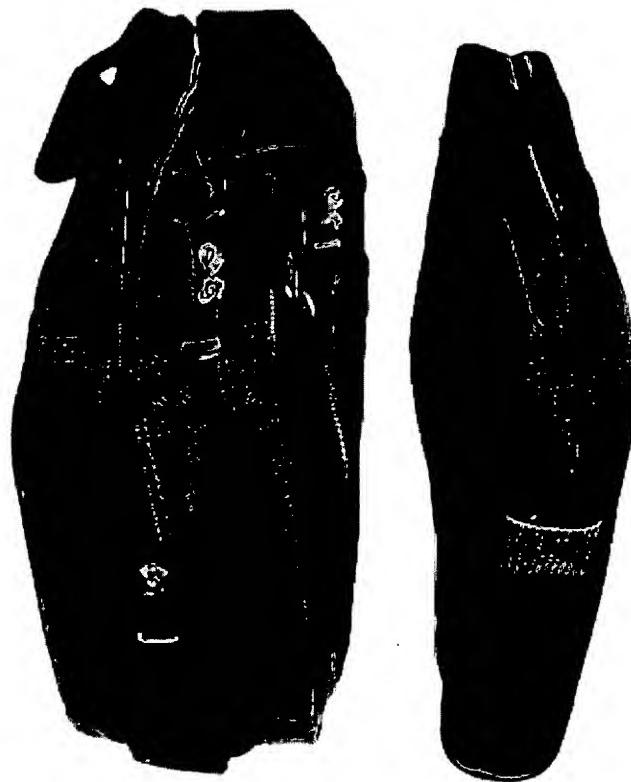
- SnugFit sleeve suspends and wraps laptop in snug protection
- Contour panel and weight distribution system reduce shoulder fatigue by 35%
- Ergonomic handles stay together and evenly distribute weight
- Shock-absorbing, contour shoulder strap is secure and comfortable
- Convenient compartment for on-the-go access to aircraft tickets, et al
- 1680 Denier Ballistic nylon protects against abrasions, punctures, and tears
- Front pockets laid out for easy organization and access
- Padded rear compartment keeps peripherals from poking through
- Lifetime warranty

Dimensions:

Exterior Dimension 17.5"L X 13.0"H X 8.5"W
Computer compartment 16.4"L X 11.5"H X 2.0"W
Weight: 4.35 pounds

Design:

As the name suggests, the Contour has a curved side to fit comfortably against your body. In practice, this works well but it nothing revolutionary. Kensington designed the Contour to snugly fit multiple sizes of notebooks. Inside the main zippered notebook compartment is a removable padded notebook sleeve, which has a Velcro attached, removable liner to snugly fit smaller notebooks.



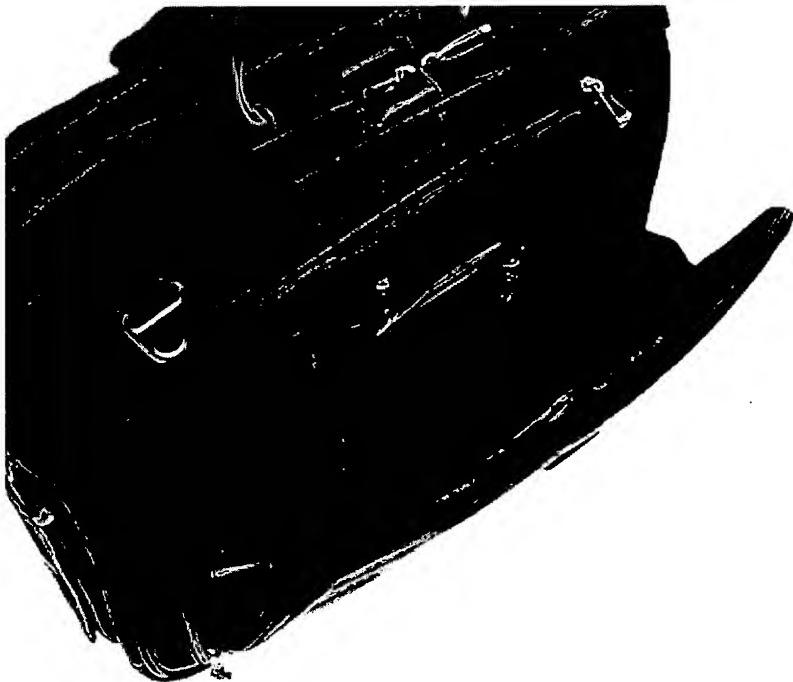
Notebook sleeve and bag pictured separately, the sleeve can be used by itself if you want to go with a lightweight carry bag ([view larger image](#))

I really like the removable notebook sleeve, which has its own handle. This is one of my favorite features because I often don't really need the power brick, mouse, accessories, etc. I just slide out the notebook sleeve and go lightweight while still protecting my notebook.



Kensington Contour Pro 17" notebook case sleeve ([view larger image](#))

Next to the notebook compartment is another large zippered compartment which is large enough to actually store another notebook. On the front of the bag is the accessory pocket which zips open to reveal plenty of space for a power brick, mouse, pens, cell phone, and more. There is also an easy to access small zippered pocket for plane tickets or passports.



Zippered pocket on the front of the Kensington case ([view larger image](#))

The curved rear of the bag zips open to reveal more pouches and storage inside. This big bag could really be used as an overnight travel bag for light packers.

Workmanship:

The Contour is commendably overbuilt, with big sturdy zippers, thick materials and double stitched seams. It will probably outlast any notebook, and it should, with a lifetime warranty. The metal pieces are thick and operate smoothly. The handles are rubbery plastic that bends instead of breaks under pressure. The shoulder strap is sturdy with a comfortable elastic and rubberized pad that won't slip off your shoulder.

Looks:

The Kensington Contour Pro 17", as well as the whole line, has a smart, stylish look. It's conservative enough to be at home in a meeting, in the classroom, or on the road. The contour is somewhat rigid and keeps its shape. It will also stand up on its own.



[\(view larger image\)](#)

Conclusion:

The Kensington Contour is a fine bag. It is definitely on the large side, but not too heavy for its size. It has tons of room, or as an alternative the included notebook sleeve can be removed and used alone since it has its own handle and zipper. The Contour is also very comfortable, especially for those who carry heavy weight for long periods of time. On top of all this, it's a great value because it includes the notebook sleeve and all the pockets you'll need.

Pricing and Availability

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